



# Fire Cider

## A TRADITION NOT A TRADEMARK

Fire Cider is a blend of herbs mixed with apple cider vinegar and honey used for its health-enhancing properties. This basic formula and name was coined by herbalist Rosemary Gladstar in the 1970s. It has been taught, reproduced, adapted, used and sold freely by thousands of herbalists with her blessing.

Recently, this formula and name was taken by a company and trademarked. The original herbalists who named, made and sold Fire Cider are being told they can no longer do so.

**Keep Fire Cider a tradition, not a trademark, visit [FreeFireCider.com](http://FreeFireCider.com) to take action.**

## Prevent the Trademarking of Traditional Herbal Remedies

Herbal formulas have always been widely available to everyone. Fire Cider may just be the beginning. Trademarking herbal remedies for profit may ultimately change the herbal market into a place where the accessibility, wisdom and effectiveness of herbs is owned by the few and no longer available to the public.

This anti-trademark movement is working towards keeping "Fire Cider" and other traditional herbal terms in public domain. The goal is to keep herbalism accessible to all.

- > **SIGN THE [CHANGE.ORG](http://CHANGE.ORG) PETITION TO REVOKE THE "FIRE CIDER" TRADEMARK**
- > **CONTACT YOUR LOCAL RETAILER TO INFORM THEM OF THIS ISSUE & ASK THEM TO STOP CARRYING THE TRADEMARKED VERSION**
- > **LEARN MORE AT [FREEFIRECIDER.COM](http://FREEFIRECIDER.COM)**

# FREE FIRE CIDER

FROM TRADEMARK RESTRICTION

**TAKE ACTION AT [FREEFIRECIDER.COM](http://FREEFIRECIDER.COM)**

